







# VIDEO

## IN EDUCATION PROCESS

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# FILMING VISUALS

KEY

WS - WIDE SHOT

MS - MEDIUM SHOT

CU - CLOSE UP



- Establishing shot of venue (WS)
- People walking into venue (MS)
- Signage of venue (CU)
- Person's hands writing questions or other activity (CU)
- Person's hands operating any equipment (CU)
- Person's faces reacting (CU)
- Group shot in action (WS)
- Group moving around or going somewhere, usually from left to right (MS)

# FILMING AN INTERVIEW



- Brief the subject beforehand about the questions you'll be asking.
- If possible get them to include the question in the reply e.g. (rather than "it went well because..." they should say "the workshop went well because...") so that the replies make sense on their own without having to include the questions.
- Find a quiet location.
- If there is no other option and you have to interview two subjects at a time you'll need 2 microphones (it's always preferable and easier to interview people one at a time)
- Find a well-lit location but never in front of a window - close to a window should be OK. Make sure there are no harsh shadows on the face (A light directly overhead creates bags under the eyes).
- Find a location with an interesting background but not too distracting.
- Plain walls don't look good either (it's also best a subject doesn't have their back directly to a wall).

# FILMING AN INTERVIEW cont.

- Be aware of distracting things especially near their heads (Plants may look like they're growing out of someone's head).
- Make sure there are no clocks in shot. If there is one in the room also take it out or remove batteries.
- Position camera at eye-level.
- Make sure the eyes are in focus.
- Tell subject they are looking at you and not at the camera lens.
- Frame the shot slightly off-centre. If the subject is looking to their 'right' create more space on the 'left' of frame so it looks like the subject is 'looking into empty space'.
- Ask subject not touch the lavalier microphone and make sure microphone doesn't rub on clothing.
- During interview keep eye contact and look interested.
- Do not talk over your subject's answers (the questions will be removed).
- Only interrupt if the subject is going off-topic, let them finish their sentences.
- Ask open-ended questions not one's that will receive a one word answer such as "yes" or "no" because these are useless for the edit as the questions will be cut out.
- Ask at the end if there's anything the subject wants to add.
- Make sure they have signed release/consent form.

# EQUIPMENT

## CHECKLIST FOR AN INTERVIEW

- Camera (or phone)
- Tripod
- Lavalier microphone
- audio cables
- Headphones
- Questions



If using a phone always make sure it's held landscape ideally on a support of some kind (ie on its side to ensure no black bars down side of image in final film).